

ACCENTED-CHARACTER MATRICES

The price per matrix of accented-character matrices shown in the following pages is the standard sort price per matrix of the corresponding standard unaccented-character sort matrix (as shown in the font price list) plus 50c per matrix.

In addition to the accented-character matrices shown in the following pages, the special characters listed below also are classed and priced the same as accented-character matrices:

- sz (Used in German)
- ij (Used in Dutch)
- < > (French Quotes)
- ₧ (Peso Mark)

The following special-character matrices used generally throughout the British Empire and in some other countries are available at the standard sort price per matrix as shown in the font price list:

- £ (Pound Sterling)
- / (Shilling Stroke)

Accented-character matrices with the accent mark above the character proper can be furnished in all lower-case characters and also in all cap characters except those of 60-point title-lined all-cap fonts ($\frac{3}{4}$ " matrices) and of 84-point title-lined all-cap fonts, ($1\frac{1}{4}$ " matrices) and some of the cap characters of some regular cap-and-lower-case 72-point fonts ($1\frac{1}{4}$ " matrices). In such matrices, there is insufficient "land" in the matrix above the character proper for the addition of the accent mark. For such exceptional accented characters, piece accent matrices for casting the accent mark only on a separate slug are available as extra characters at the corresponding standard sort price.

Accented-character matrices are always sold as extras. Fonts are not to be broken, nor accented-character matrices substituted in the font for regular-character matrices.

Accented-character matrices should be ordered by Accent No. as listed in the following pages. When ordering, be sure to use the prefix "Accent No." with the number proper, as "Accent No. 1," etc. You will note that the cap accented characters are numbered 100 numbers higher than the corresponding lower-case accented characters.

Question may arise as to why the selling price of accented-character matrices and of the special-character matrices listed above should be higher than the standard selling price of regular unaccented-character matrices. If and when it is necessary to discuss this price matter, the following facts may prove helpful:

ACCENTED-CHARACTER MATRICES

1. The demand for foreign-language accented-character and special-character matrices, largely because of their wide variety, is only for relatively small quantities of like matrices in the same typeface series-pointsize-character combination. Of course making only a few of anything at a time is always relatively expensive. Furthermore, for production in such small quantities, it is obviously impractical to make the investment in expensive special equipment and in inventory which would be required in order to manufacture of anything like the lower factory cost possible when relatively large quantities of like matrices are required.
2. Because of the extreme accuracy required in the addition of the accent-mark to the regular character, the work must be done by the most expert and painstaking of factory employees. Actually the current factory cost of accented-character matrices exceeds even the selling price of standard sort price plus 50c per matrix.
3. Comparison with keyboard slug-machine accented-character matrices is irrelevant because of the vast difference in quantities required. Such keyboard slug-machine matrix fonts are generally about three times the size of standard Ludlow fonts and the demand for them is largely concentrated within a comparatively small number of typefaces and pointsizes. Consequently, their production in much larger total quantities and in much larger quantities each permits the application of quantity-production methods and economies not possible in the production of Ludlow accented-character matrices, which is necessarily spread over a large variety of typefaces and pointsizes and in much smaller quantities each—making considerably higher factory cost inevitable.
4. As with all appropriate efficient production equipment, the higher purchase price of accented-character matrices should not seriously prejudice their purchase and use, nor prevent their proving a most satisfactory investment.

ACCENTED-CHARACTER MATRICES

Accented-character matrices normally required
for various languages:

BOHEMIAN

Lower-case 1, 2, 3, 4, 5, 6, 37, 38, 39, 41, 42, 43, 44, 45, 47
Caps 101, 102, 103, 104, 105, 106, 137, 138, 139, 141,
142, 143, 144, 145, 147

DANISH

Lower-case 2, 51, 80
Caps 151, 180

DUTCH

Lower-case 1, 2, 4, 5, 7, 8, 10, 11, 13, 14, 15, 16
17, 19, 20, 22, 23, 52, 5
Caps 113, 116, 117, 152

FRENCH

Lower-case 2, 7, 8, 11, 14, 15, 17, 19, 20, 21, 22, 23, 49, 50, 52
Caps 102, 106, 114, 120, 149, 150, 152

GERMAN

Lower-case 13, 18, 17 5
Caps 113, 116, 117

HUNGARIAN

Lower-case 1, 2, 3, 4, 5, 16, 17, 54, 55
Caps 101, 102, 103, 104, 105, 116, 117, 154, 155

ITALIAN

Lower-case 7, 8, 9, 10, 11, 21
Caps 107, 108, 109, 110, 111, 121

NORWEGIAN

Lower-case 2, 50, 51, 80
Caps 150, 151, 180

POLISH

Lower-case 4, 58, 59, 60, 61, 62, 63, 64, 65
Caps 104, 158, 159, 160, 161, 162, 163, 164, 165

PORTUGUESE

Lower-case 1, 2, 3, 4, 5, 20, 22, 52, 70, 73
Caps 101, 102, 103, 104, 105, 120, 122, 152, 170,
173

SPANISH

Lower-case 1, 2, 3, 4, 5, 17, 79
Cap 179

SWEDISH

Lower-case 13, 16, 80
Caps 113, 116, 180

ACCENTED CHARACTER NAMES

Acute: (^)	Grave: (`)
Circumflex: (^)	Dieresis: (Umlaut) (¨)
Cedilla: (¸)	Tilde: (~)
Diacriticals: Long (~)	
Short (~)	

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ACCENTED CHARACTER MATRICES

Accent Numbers

Accents should be ordered by numbers, as designated in this key.
Be sure to preface numbers ordered by "Accent No."

(As "Accent No. 1")

Note that the cap accents are numbered 100 higher than the corresponding lower case accents.

LOWER CASE	CAPS	LOWER CASE	CAPS	LOWER CASE	CAPS
1 á	101 Á	17 ü	117 Ü	33 ï	133 Ì
2 é	102 Ê	18 ÿ	118 Ý	34 ò	134 Ò
3 í	103 Í	19 â	119 Â	35 û	135 Û
4 ó	104 Ó	20 ê	120 Ê	36 ÿ	136 Ý
5 ú	105 Û	21 ï	121 Ì	37 ě	137 Ě
6 ý	106 Ý	22 ô	122 Ô	38 ě	138 Ě
7 à	107 À	23 ù	123 Ù	39 ě	139 Ě
8 è	108 È	24 ŷ	124 Ÿ	40 ï	140 Ì
9 ì	109 Ì	25 ā	125 Ā	41 ñ	141 Ñ
10 ò	110 Ò	26 ē	126 Ē	42 ř	142 Ř
11 ù	111 Ù	27 ĩ	127 Ĭ	43 š	143 Š
12 ŷ	112 Ÿ	28 ô	128 Ô	44 ě	144 Ě
13 ä	113 Ä	29 ū	129 Ū	45 ú	145 Û
14 ě	114 Ě	30 ŷ	130 Ý	46 u	146 U
15 ì	115 Ì	31 ā	131 Ā	47 ž	147 Ž
16 ö	116 Ö	32 ě	132 Ě	48 ĺ	148 Ľ

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LOWER CASE	CAPS	LOWER CASE	CAPS	LOWER CASE	CAPS
49 æ	149 Œ	65 é	165 Ž	84 —	184 —
50 œ	150 Æ	67 §	167 Š	85 —	185 —
51 ø	151 Ø	68 ‡	168 †	86 —	186 —
52 ç	152 Ç	70 ā	170 Ā	87 —	187 —
53 ā	153 Ā	71 ē	171 Ē	88 —	188 —
54 ã	154 Ã	72 ì	172 Ĭ	89 —	189 —
55 ū	155 Ū	73 ō	173 Ō	90 —	190 —
56 ě	156 Ě	74 ū	174 Ū	91 —	191 —
57 ŷ	157 Ÿ	75 ŷ	175 Ÿ	92 ĉ	192 Ĉ
58 ą	158 Ą	77 d	177 Đ	93 ĝ	193 Ğ
59 ę	159 Ę	78 —	178 —	94 ĥ	194 Ĥ
60 é	160 Ć	79 ñ	179 Ñ	95 j	195 Ĵ
61 l	161 Ĺ	80 ă	180 Ă	96 ș	196 Ș
62 ń	162 Ń	81 ġ	181 Ġ	97 —	197 —
63 ś	163 Ś	82 —	182 —	98 —	198 —
64 ž	164 Ž	83 —	183 —	99 —	199 —